



STARBOARD

2020 APPAREL CATALOGUE



Rider: Zane Schweitzer / Photographer: Georgia Schofield

WWW.STAR-BOARD.COM



ONE GREAT THING ABOUT THE HUMAN SPECIES

IS THAT WE ARE TALENTED COMMUNICATORS.

IN VARIOUS WAYS WE EXPRESS OUR FEELINGS AND IDENTITIES.

How we dress is perhaps one of the most powerful ways to share our values and what “tribes” we belong to.

Wearing a Starboard / Tiki outfit sends a message that one is a watersports person, and supports the protection of the oceans.

The 2020 T-shirt collection is again made with 100% organic cotton, sporting up to 10x less negative impact than the non-organic variations.

It has a great impact on water usage, as the non-organic cotton needs a lot of water treatment to rinse it from chemical spray jobs normally done on cotton fields. Those chemicals further leak into the rivers, and slowly strangle ocean life.

We use a mix of recycled and non-polyester materials in most water wear - we are aware that washing polyester does create micro plastics and recommend careful handwashing of those items.

The apparel industry has major impact on the environment. At Starboard we want to reduce our impact where we can.

When it comes to CO₂ emissions, we are **10X climate positive**, perhaps one of the first apparel brand on earth to take that step!

And yes, we also want to be plastic net positive, this means that for every gram of polyester, recycled or not, we use in our collection, our **POP** team will pick the same amount of plastic trash from beaches in Thailand.

People wearing Starboard apparel can showcase the pioneering spirit of changing negatives to positive and standing up for the oceans.

Wear your Tiki with pride!



Svein Rasmussen
Chief innovator



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&
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"Ah, Good taste!

**What a dreadful thing! Taste is the enemy
of creativeness"**

Pablo Picasso

BRIAN TALMA
TATY FERNANDES
TIMOTHY WARD
SAM REED

ALLEN QUIRTEL
COLIN SIFFERT
CONNOR BAXTER
NICK WARWICK
KONAN LANG
ANDREA CUCCHI

ME

BOULMAA GULLOUL
SARAH QUITMAN
SCOTT MCKERCHER
ANTONE ALBEAU

ANDREA CUCCHI
JOHN SCHWETZ

USA 0

LEVI SIVER
JAEGER STONE

KEVIN PRITCHARD
WILTEK BRZODOWSKI

#18

2007

STARBOARD

INNOVATION QUALITY

STARBOARD



OUR HISTORY STARTS IN 1994

STARBOARD was founded in 1994 by **Svein Rasmussen**, a Windsurfing World Champion and Olympic participant.

OUR VISION is to bring innovation and quality to the world of wind and water.

Together with customers and partners, Starboard engages at any level possible to protect the fragility of our Oceans. Making the best watersports gear backed by endless world titles and product awards, the Tiki brand with roots in New Caledonia, Norway and Thailand firmly remains the premium brand in windsurfing and paddle boarding already since two decades. Now Starboard and Tiki strive to not only be the best in the world but also the best FOR the world.

Our **TIKI** symbol comes from the ancient Inca god king Tiki Vichara who is said to have traveled from Peru to Polynesia to save his people. Upon arrival he was named the God of wind and water.

The exciting part is that the art of Surfing possibly came from Peru and was brought to Tahiti and the Hawaiian islands by the South Americans that came to inhabit them. Norwegian Thor Heyerdahl successfully drifted 4600 miles on a balsa raft from Peru to Tahiti in 1947 to prove this theory, yet still most anthropologists are skeptic to his findings. But have a look at art from Peru compared with Tahitian art, lastly try one of the ancient Peruvian balsa surfboards.

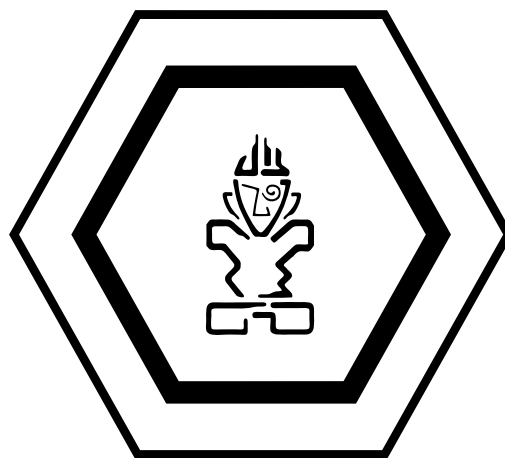
Each one of us is shaping our brand by contributing to the fabulous synergy between the ancient Tiki and our Viking ancestors that had their Styriboard (steering board) on the right (Starboard) side of their ships. Our board's shapes and technologies come from the communication we have with each other and the ocean.

We at Starboard live the Tiki Life, sharing fun and courage on the water. For us the Tiki symbol represents our connection to nature that provides our playground and allowed the roots of watersports to grow.

Mission, Vision and Philosophy

Purpose is the new luxury, eco-innovation is the new sustainability, environmentalism is the new futurism, and partnership is the new leadership.





RECYCLED STYROFOAM FROM FIREWIRE

Our entrance at Starboard HQ is made from recycled Styrofoam from Firewire. Upcycling is one of the best ways we can reduce our demand on the planet's resources. We have introduced a water generator taking water straight from the air and every week our HQ crew share their eco-friendly ways with visiting schools and companies while organising Trash Hero clean ups.

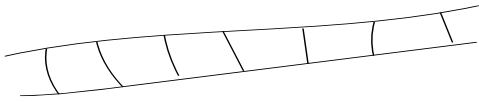
Here at Starboard, we strive to use recycled, up-cycled, and eco-friendly materials in SUP and windsurf gear that is enjoyed around the world. But part of their philosophy is that sustainability starts at home. Starboard's neighbour, Firewire Surfboards, up-cycles the waste created from their boards by funneling it into a machine that melts, densifies, and molds the material into paving stones for walkable surfaces – like Starboard's front deck! When you walk up to Starboard's headquarters in sunny Bangkok, the spiral tiles under your feet, made from Firewire's waste, are a classic example of using up-cycled products close to home.

Starboard works to incorporate eco-innovation not only into our own products, but in how we live our lives day to day. Starboard is excited to support Firewire from concept, to trial run, to full scale sustainability production – and stoked to have beautiful and sustainable materials greet employees and visitors at HQ.

"At first glance, a surfboard has nothing in common with a paving stone. But we found a connection. It's no secret that producing anything creates waste in some form. And in the case of surf boards and stand up paddleboards, a lot of that waste is leftover foam dust created from turning a block of foam into a board shape.

We don't want to put that waste into a landfill. So instead, we dump it into a big green machine that heats up and densifies the waste into a hot material that we mold into paving stones. So far, we've sent these pavers around the world to places like the Kelly Slater Wave Co. in Lemoore and the Starboard headquarters in Thailand." ~ Firewire

PROTECTING OUR



PLAY GROUND

THROUGH

THE PLASTIC OFFSET PROGRAM

The oceans are our playground. We create boards to make sure we are having the greatest experience in the water with the highest quality products. As with most industries, ours also unfortunately contributes with a substantial negative environmental impact.

With the aim of mitigating our plastic use and helping the enjoyment of others with whom we share our playground, we have pioneered a Plastic Offset Program (POP). We holistically look at our use of plastic through measuring our plastic footprint and financially charging ourselves an internal tax.

Our ultimate aim is to formulate boards from totally natural elements, however, right now Starboards' boards are made from a range of various plastic materials. We have to ensure each type of plastic is analyzed thoroughly as each plastic has a different impact level. As a result of this, we categorize the plastic impact in three ways:

1. Duration of use / life cycle.
2. Toxicity of the plastic.
3. Quantity of waste.

Through focusing on these aspects, we are guaranteeing our plastic is properly analyzed based on its impact, which we offset.

Depending on the impact created by the plastic material the price of the tax charge can be anything from \$0.10 to \$0.50. By internally taxing the use of plastic within the company we have a plastic fund to pay for trash to be retrieved from beaches in Pattaya.



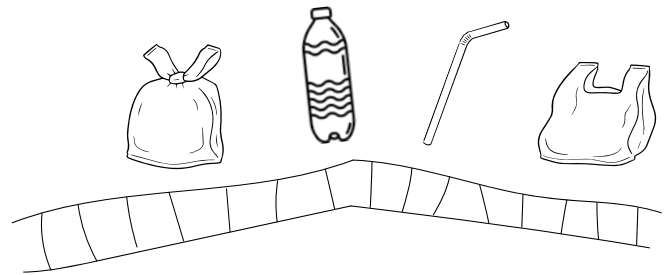
HOW DO WE MEET THIS ULTIMATE GOAL?

To offset the impact of plastic use within the company in 2018 Starboard need to collect 43,000kg by June 2019.



Not only are we re-claiming trash from nature's golden beaches, but we also give a second income to 29 team members in Pattaya. These individuals are spending 2-3 days a week, collecting trash and then sorting it into recyclables, fabrics and unusable trash. Items such as flipflops, straws, lighters and bottle caps are kept for artwork.

Currently, we have reached 42,422kg of our 43,000kg target, meaning we are very close to reaching our goal.



OUR TEAMS SMASHED THEIR RECORD
THREE DAYS IN A ROW;
FRIDAY 814KG, SATURDAY 672KG
AND SUNDAY A WHOPPING 1,063KG.

The team is working on its ultimate target goal daily. We have taken on an immense challenge, we are learning on the way and would love for others in all industries to join us to replicate the Plastic Offset Program. Together we can help our oceans and planet.

Please email blue@star-board.com for more information and keep an eye on blue.star-board.com for updates.

**We collect 1.4kg plastic trash for each board we sell.*

Photographer: Georgia Schofield

AMBASSADORS FOR THE PLANET

OUR ONE YEAR ENVIRONMENTAL EDUCATION CURRICULUM IS BASED ON SEVEN CORE THEMES, AND UNDERPINNED BY DESIGN THINKING AND THE VALUES THAT WE LEARN BY SPENDING TIME IN NATURE. IT'S A CHOOSE-YOUR-OWN-ADVENTURE CURRICULUM:

IT CAN BE IMPLEMENTED AS A YEAR LONG PROGRAM OR A FLEXIBLE LEARNING PLATFORM WITH A FOCUS ON EXPERIENTIAL LEARNING & OUTDOOR EDUCATION.

OUR PROGRAM STARTS WITH DESIGN THINKING...

Design Thinking is a powerful approach to creating innovative solutions for real world problems.

Championed by the likes of IDEO and Stanford University, Design Thinking provides a great opportunity to focus on vital skills like critical thinking and creativity. It also encourages curiosity, resilience and entrepreneurial ways of working.

AND FOCUSES ON EXPERIENTIAL LEARNING...

Inspired by educational innovators Sir Ken Robinson & Ricardo Semler. Our lessons are structured as 'experiences' and empower children to choose their own learning pathway & lean into their strengths.

AND OUTDOOR EDUCATION

Kids who are connected to nature are more likely to protect it. So all our lessons can be taught outdoors in a way that encourages children to explore and discover the natural world around them.

Each lesson is aligned to the UN Sustainable Development Goals

Our ethos - Empower kids to lean into their strengths and pick a cause they care deeply about.

We're developing a workbook, teacher training manual & lesson plans, so the program can be taught 100% offline if need be. These tools will also be available online. We've designed the curriculum in a flexible format so it can be delivered in a variety of ways: A year long curriculum, a study program for a term, an Environment Week project or standalone lessons.

THIS IS HOW IT WORKS...

We start by teaching the basic principles of Design Thinking, so kids learn innovative & creative ways to solve problems.

Kids & teachers choose which direction they'd like to go and dive into any of our 21 lessons. Along the way, there will be time allocated to work on individual, group & class projects. Plus we'll share stories of amazing people who are protecting the planet.

OUR GOAL IS TO INSPIRE THE NEXT GENERATION TO BECOME AMBASSADORS FOR THE PLANET



THE UNITED NATIONS GLOBAL GOALS

The United Nations is an international organisation that counts almost every country in the world as a member. Their main job is to bring people together and maintain peace around the world.

They also work hard to improve living conditions for all and to make the world a better place.

In 2015, world leaders agreed to 17 goals for a better world by 2030. These goals have the power to end poverty, fight inequality and stop climate change. Guided by the goals, it is now up to all of us to work together to build a better future for everyone.

These goals are called the Global Goals for sustainable development.

Throughout the Ambassador For The Planet book, you'll find out which of the Global Goals match to the challenges we are trying to solve.



Maya Rasmussen



For more information: sup-kids.com



STARBOARD KIDS VITAMIN SEA TEE



STARBOARD JUNIOR OCEAN AMBASSADOR.



I AM MIKAELA, a young girl who loves the ocean, nature and my beautiful home planet called Earth. I live a clean healthy life and try my hardest to protect our oceans and environment at all times. My motto is "Be Brave" and I am stoked to be the very first Starboard Junior Ocean Ambassador. With this responsibility, I am committed to help educate, inspire and spread the word about all the values we at Starboard see core to living a sustainable and eco friendly life.

My story started when I was very young. Growing up on the shores of the Atlantic Ocean in North East Florida, I was destined to be a water girl. My love and passion

for the ocean started when I was only one year old and my dad would catch waves on his SUP then hold me on the board's nose as we surfed all the way to the shore. At that point there was no looking back. I have pursued everything ocean and enjoyed all it has to offer, from being a highly competitive surfer, to paddle boarding and now probably one of the youngest girls to be foil boarding.

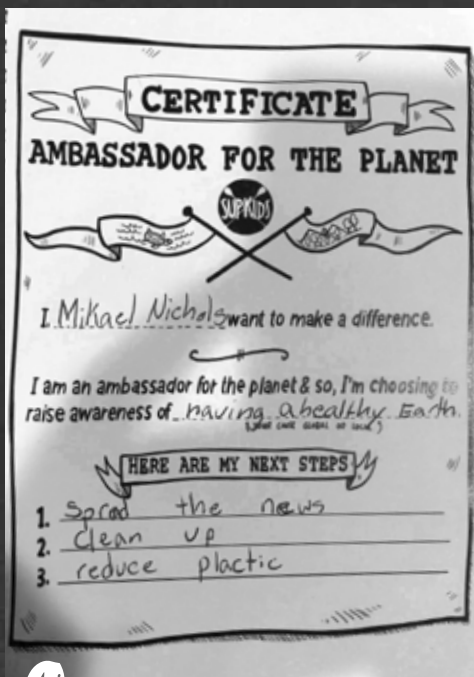
I am so happy to have been presented the opportunity to be a Junior Ocean Ambassador as it was already in line with how I have always lived. I truly understand the importance of keeping our oceans clean. Not only for a healthy environment but for the future of our planet. I advocate continuously about reducing the need for single use plastics and helping to clean our beaches and oceans.

I know that there are many big programs that are committed to help solve the world's pollution problems. But as an eleven year old girl, I also want to help protect our ocean and its wonders for generations to come. I believe this starts with each and every person doing what is right. This includes leaving no trace and doing your part when it comes to keeping

our beaches clean. As part of my Be Brave motto, I always promote my "One Piece at a Time" effort. If every person who stepped on a beach left no trace but also picked up even a single piece of trash how much better off would we all be?

This starts with me. I have promised myself and have committed to always leave no trace and I will never leave the beach without picking up at least one piece of trash. So how about you? Are you ready to promise and commit to my "One Piece at a Time" effort?

I AM MIKAELA, Starboard's first Junior Ocean Ambassador, a girl who wants to help save our home.





Sonni
Hönscheid*



ART YOU CAN WEAR

SONNI HÖNSCHEID

2020 its going to be another colorful year!

I'm happy that I'm not just only paddling on some colorful boards.
I can wear the Tikhine matching designed shirts, shorts, waterwear, tights
and caps. Perfect for those long paddling, Yoga, or surfing sessions.
In and out the water - always the right gear.

And let's not forget about the sustainable aspect.
All the Starboard apparel its made with **organic** materials,
recycled plastic bottles and every piece comes in paper packaging.

TIKHINE SUN

The Painted Warrior is returning from a journey in a small paper boat, made for her by her child. On the boat are written the words love, courage, faith, hope, and family - the five core values we wanted to convey when we started the Paddle For Hope events.



TIKHINE OCEAN

Tiki Mangrove painting

This painting is inspired by the spiritual force where the 4 elements - "Water, Earth, Fire and Air" - descent from. It's to remind people to be respectful to the environment to keep those elements in balance.





Riders: Raúl Delgado and Johanna Hector / Photographer: With Chinchanchokchai

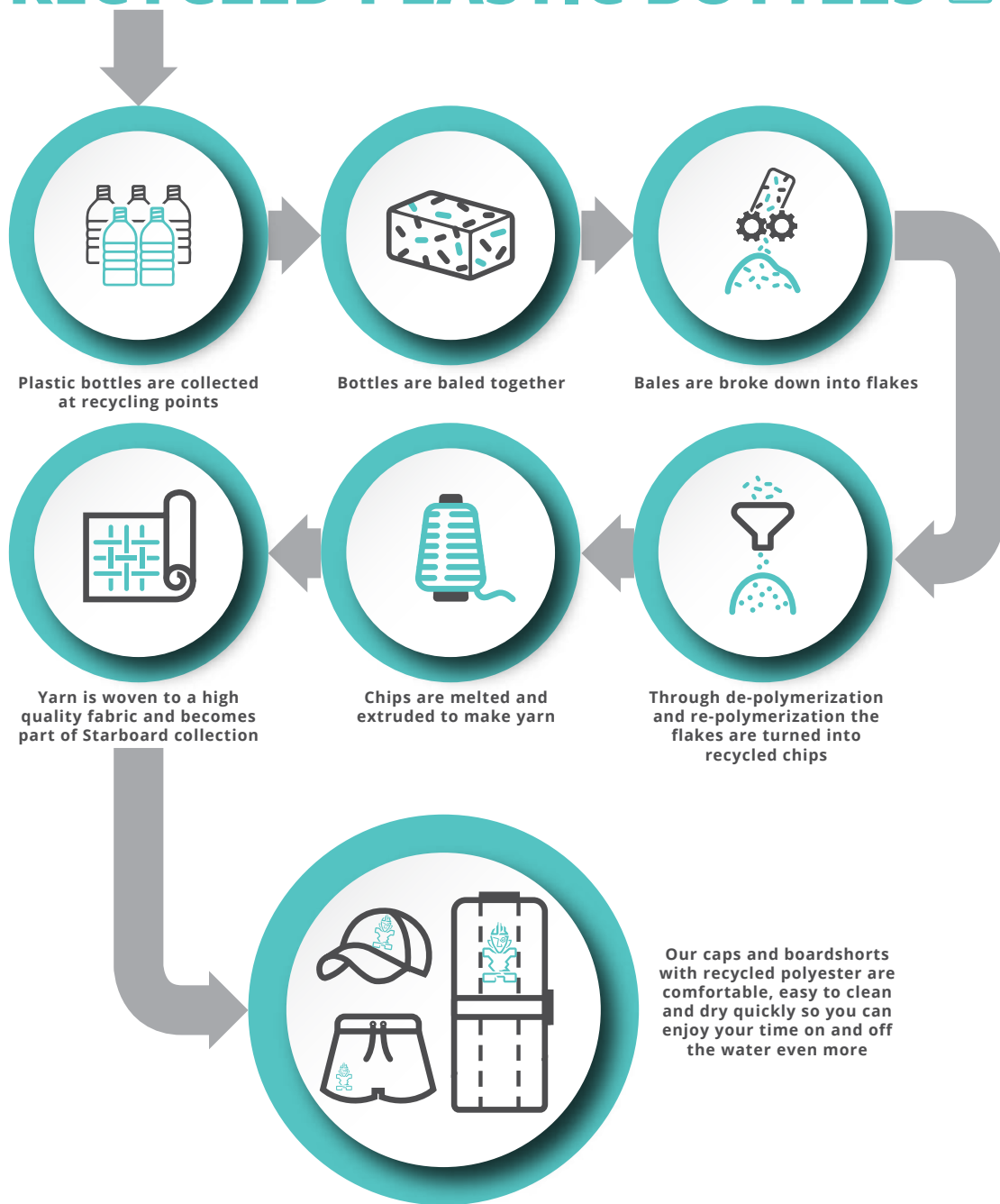
ORGANIC COTTON

Our mission at Starboard is to not only make the best boards in the world, but also the best for the world. The same applies for our fashion: we do not only want to look great on water and on land, we also want to make our planet look and feel healthy again. That's why we started to use organic cotton for the **Starboard Apparel Lifestyle** collection since 2019 and continue to 2020.

Organic cotton is growing using methods and materials that have a low impact on the environment. Organic production systems replenish and maintain soil fertility, reduce the use of toxic and persistent pesticides and fertilizers, and build biologically diverse agriculture.



UPCYCLED FABRIC FROM RECYCLED PLASTIC BOTTLES



Polyester is a manmade fibre, synthesized from petrochemical products in a complex process. Although it has several advantages like being wrinkle-resistant, easy to clean and drying quickly, it is not environment-friendly at all. The production process requires high quantities of water, chemicals and use of fossil fuels, which is harmful for the environment and the health of people involved in the production.

Recycled polyester, on the other hand, uses PET from plastic water bottles as the raw material. Recycling the bottles to create the fabric prevents them from going to landfill or ending up in the ocean.

There are critical voices saying that recycled polyester is still not good for the environment, because micro-plastic is washed out in the laundry and still ends up in the ocean.

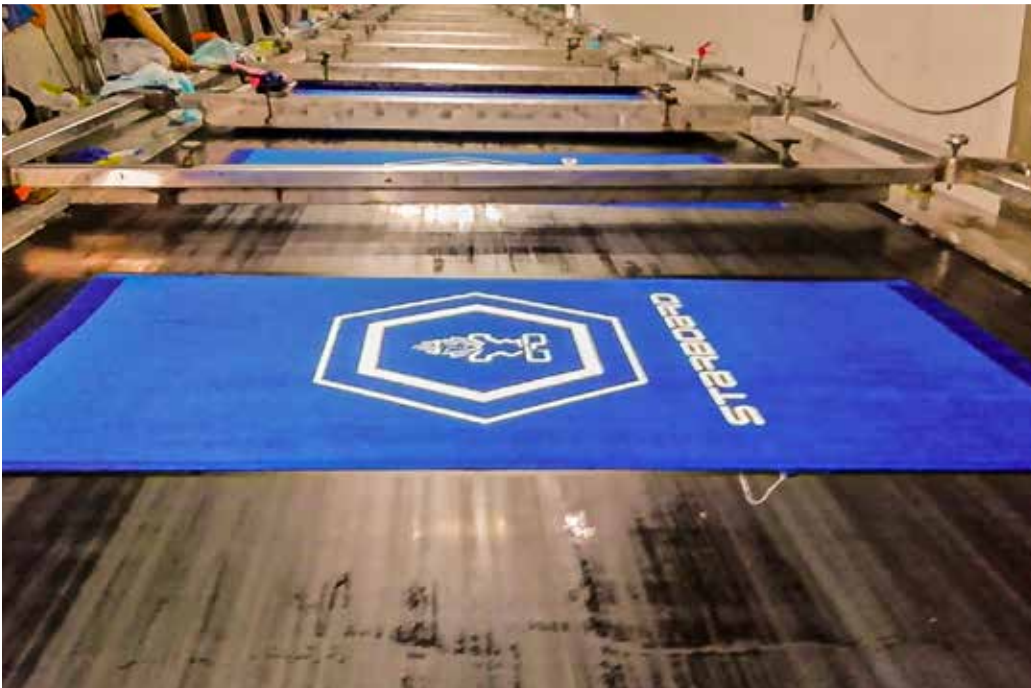
After all, plastic is made from petroleum, so it's better to go for a 100% organic cotton garment instead of one made with plastic, recycled or not. But the fact is, polyester has become indispensable, because it's how your clothes get stretch. So especially for waterwear, recycled polyester has become a very good alternative, since it is still much more eco-friendly than virgin polyester.

The process of making recycled polyester requires 33-53% less energy than in the case of virgin polyester. When it is not mixed with other materials it can be endlessly recycled with no degradation of quality. This brings about the potential of a circular economy system.

In our Apparel collection we use 100% recycled polyester for our **caps** and a mix of 88% recycled polyester and 12% spandex for our **boardshorts**.

Johanna Hector





ACTIVATE YOURSELF



Riders: Connor Baxter, Zane Schweitzer / Photographer: Georgia Schofield



Riders: Zane Schweitzer, Connor Baxter, Remi Vila, Martin Ferrand / Photographers: Georgia Schofield, Vith Chinchachokchai





LYCRA COLLECTION





MEN'S LONG SLEEVE LYCRA

Materials : 80% Nylon 20% Spandex



TEAM BLUE

S 1900200020007
M 1900200020008
L 1900200020009
XL 1900200020010
XXL 1900200020011

BLACK

S 1900200020012
M 1900200020013
L 1900200020014
XL 1900200020015
XXL 1900200020016



MEN'S SHORT SLEEVE LYCRA

Materials : 80% Nylon 20% Spandex



TEAM BLUE

S 1900200020017
M 1900200020018
L 1900200020019
XL 1900200020020
XXL 1900200020021

BLACK

S 1900200020022
M 1900200020023
L 1900200020024
XL 1900200020025
XXL 1900200020026

This line up of **Starboards Lycra collection** is suitable for all athletic and recreational outdoor activities. A composition of 80% Nylon and 20% Spandex provides lightweight comfort. Not only does this mean moisture is wicked away from your skin, but the collection also has a quick drying time with water shedding capabilities.

Stretch to your hearts content with the extreme stretch and flex fabric with the Colorblock and Tiki Eye design on the Raglan sleeve gives you a snug fit with the right amount of room to move. You will continue to move in a positive direction, with no rashes as the flat-lock stitching and stand-up crew neck will minimize chafing. Your session will be sunburn free as the range has a built-in UPF 50+ blocking the sun's harmful rays. There will be nothing holding you back from your long and dynamic time on the water!



Riders: Albert Pijoan, Martin Ferrand / Photographer: Vith Chinchanchokchai



***IT'S TIME
TO SHINE***



Rider: Johanna Hector / Photographer: With Chinchachokchai



Riders: Rocío Tarodo, Johanna Hector / Photographer: Vith Chinchanaichokchai

Sleek and stylish, the pullover Long Sleeve Lycra has a solid body and graphic print sleeves align with Tikhine board designed by "Sonni Hönscheid". Crafted with a stretchy, quick drying fabric that features UPF 50+ more body coverage for greater sun protection. Ergonomic with flatlock seams and elastic offer no-chafe comfort and a wide range of motion.



WOMEN'S LONG SLEEVE LYCRA

Materials : 80% Nylon 20% Spandex



BLACK

XS	1900200020027
S	1900200020028
M	1900200020029
L	1900200020030
XL	1900200020031





Riders: Malena Gerwien, Johanna Hector / Photographer: Vith Chinchachokchai



Offering a comfortable cropped fit crafted with stretchy durable jersey fabric and a high waist band. Acting like a second skin, these versatile high-rise tights increase coverage and comfort, perfect for all activities on the water and on land. Engineered to feel like a comfortable embrace throughout. Holding you close and moving with you. The soft fabric of these race tights lay flat against your skin with no dig. Irritation will not be your radar with Tikhine board graphic located below the knees enhancing your performance.

WOMEN'S RACE TIGHT

Materials : 80% Nylon 20% Spandex



BLACK

XS	1900200020032
S	1900200020033
M	1900200020034
L	1900200020035
XL	1900200020036





Rider: Albert Pijoan / Photographer: Vith Chinchachokchai

RIDE THE WAVES

MEN'S HOODIE LONG SLEEVE WATERSHIRT

Wear this versatile long-sleeved, hooded water shirt in and out of the water. Protecting you like a pro on the water from rashes then delivering you style, a relaxed fit, and comfort on the land. Yet always allowing for peak performance. Stay cool with the 100% Micro Mesh functional fabric giving you the ultimate breathability and moisture wicking capabilities.

Materials : 100% Polyester



GREY

- S 1900200030045
- M 1900200030046
- L 1900200030047
- XL 1900200030048
- XXL 1900200030049

MEN'S SHORT SLEEVE WATERSHIRT

Mesh moisture wicking fabric is quick-drying, and ultrasoft, keeping you comfortable through any athletic activity in or outdoors. This Classic Crew-neck provides a unrestrictive fit and the short-sleeve allows for a wider range of motion, a perfect option for daily use.

Materials : 100% Polyester



GREY

- S 1900200030050
- M 1900200030051
- L 1900200030052
- XL 1900200030053
- XXL 1900200030054



MEN'S SLEEVELESS WATERSHIRT

Train in confidence with this performance muscle shirt made from breathable, ultra-soft, and moisture-wicking knit fabric. The versatile layer has a loose and light fit for maximum range of motion. If you are looking for all-day comfort with the optimal performance during active sports, this is your shirt!

Materials : 100% Polyester



GREY

S	1900200030055
M	1900200030056
L	1900200030057
XL	1900200030058
XXL	1900200030059



Rider: Daniel Hasuljo / Photographer: Sai Nepaka







Great quality, soft fabric sweeps away sweat and dries quickly to keep you dry and comfortable. The slight racer back lets you move through your workout with ease. Suitable for all sports indoors, outdoors, and especially in the water.



Riders: Johanna Hector , Rocío Tarodo / Photographer: Vith Chinchanaokkhai

WOMEN'S WATERSHIRT

Keeping you dry and comfortable all day long. The racer back will move with you through your work out with ease, especially in the water. Wicking away sweat during your indoor or outdoor use, allowing you to push yourself further.

Materials : 100% Polyester



GREY

XS	1900200030060
S	1900200030061
M	1900200030062
L	1900200030063
XL	1900200030064



***DIVE DEEP
AND CARE FOR
THE OCEAN***









MEN'S ORIGINAL BOARDSHORTS

Starboards' Original Boardshorts have approximately 12 recycled plastic bottles going into each pair. Design starts with high performance 4-way stretch fabric made from recycled PET plastic bottles. Comfort is maximized to give less irritation on your skin through the construction of the shorts having minimal seams. The perfect combination of performance and comfort. Served up with a performance zip pocket, stretch and flex material, and a water repelling coating these shorts are your go to!

Materials : 88% Recycled Polyester 12% Spandex



TEAM BLUE

28	1900200060193
30	1900200060194
32	1900200060195
34	1900200060196
36	1900200060197
38	1900200060198

BLACK

28	1900200060199
30	1900200060200
32	1900200060201
34	1900200060202
36	1900200060203
38	1900200060204



Riders: Albert Pijoan, Erik Schnitzler, Raúl Delgado / Photographer: Vith Chinchachokchai





Riders: Raúl Delgado / Photographer: Yth Chinchachokchai



Starboard Hybrid Walkshorts are the perfect style to add to your beachwear wardrobe. Generous sized multi-pockets are stylish as well as functional for extra storage. Performance zippers on the side pockets keep your belongings safe and secure while you are on the go. The adjustable lace up drawstring on the inner waistband allows you to achieve a great fit with each wear. These Starboard Walkshorts will stay comfortable and dry after being out in the water or walking along the shore with their combination of stretch and quick dry technology.

MEN'S HYBRID WALKSHORTS

Materials : 72% Polyester 20% Cotton 8% Spandex
Size : 28 - 38



BLACK

28	1900200060205
30	1900200060206
32	1900200060207
34	1900200060208
36	1900200060209
38	1900200060210





***FASHION
MEETS
COMFORT***



Riders: Rocío Tarodo, Johanna Hector / Photographer: Vith Chinchanchokchai





Perfect shorts for outdoor activities and casual use. With a simple solid two-inch comfortable waistband, the shorts have an adjustable fit due to the string tie waist closure. Stretchy and soft enough for competitive athletic activities, with performance 4 way stretch fabric. Delivering a flattering feminine fit with Sonni's graphic, aligning the head to toe concept. Details include a tie at the waist and hidden pockets at both side seams.

WOMEN'S ORIGINAL BOARDSHORTS

Materials : 88% Recycled Polyester 12% Spandex
Size : XS - XL



GREY

XS 1900200060211
S 1900200060212
M 1900200060213
L 1900200060214
XL 1900200060215

BLACK

XS 1900200060216
S 1900200060217
M 1900200060218
L 1900200060219
XL 1900200060220



Hidden Zipper Pocket
with Elastic Key Loop

BELIEVE IN YOURSELF



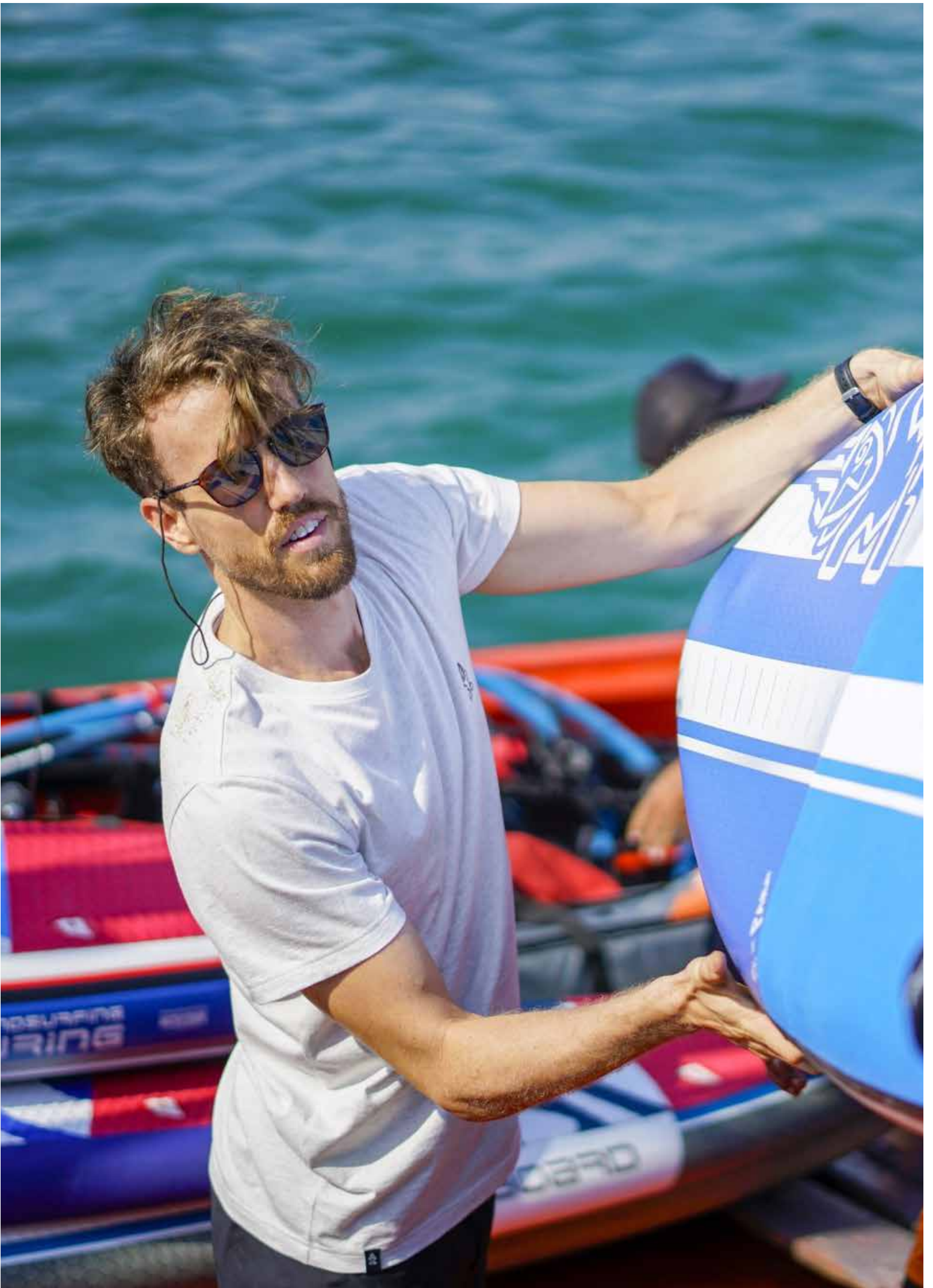
Riders: Rocío Tarodo, Albert Pijoan, Tiesda You, Johanna Hector, Martin Ferrand / Photographer: Vith Chinchanchokchai





L I F E S T Y L E





ABRAHAM SHOUSE



Excelling in everything he does, Abraham has his own hydrofoil board collaboration with Starboard SUP and he has been designing wings since day one. The electric hydrofoil boards WEFOIL are entirely made by
"Abraham Shouse"

Photos by Vith Chinchachokchai



Photographer: Georgia Schofield

STARBOARD



MEN'S STARBOARD TEAM TEE

Everyone can be part of the Starboard team. Show your Tiki spirit and support for the Starboard team with our signature colors, representing the deep blue life and our innovation quality mindset.

Materials :100% Orgnic Cotton

TEAM BLUE

S	1900200040065
M	1900200040066
L	1900200040067
XL	1900200040068
XXL	1900200040069



STARBOARD SET

Wearing the best organic cotton T-shirts is healthier for the environment, pure organic cotton grown and processed without chemicals, fertilizers or pesticides. It calms skin sensitivities and offers extra soft, breathability, moisture-wicking properties. Certified Organic Cotton Fabric by Control Union Certifications (CU 807417).

The Starboard Men's Tee assesses the unmet needs of those who work in the most demanding environments and then develops solutions to deliver ultimate comfort, durability and breathability all day long. The tag free back neck puts an end to scratchy and itchy tags to cut out.



MEN'S STARBOARD TEE

The Hexa Tiki Tee is inspired by the hexagonal paving stones for our foot path at the Starboard HQ which are made of recycled foam from the board production.

WHITE

S	1900200040070
M	1900200040071
L	1900200040072
XL	1900200040073
XXL	1900200040074

MEN'S STARBOARD WAVE TEE

Wind, waves and the blue ocean are our life.

WHITE

S	1900200040085
M	1900200040086
L	1900200040087
XL	1900200040088
XXL	1900200040089



Rider: Raul Delgado / Photographer: With Chirichanachokchai





Riders: Raúl Delgado, Albert Pijoan / Photographer: Vith Chinchana Thokchai



MEN'S STARBOARD NEON TEE

Sometimes you just need to go for the classic black and white. Our shining Starboard Neon Tee is the best company to complete your day with a few drinks after a great session on the water.

BLACK

S	1900200040075
M	1900200040076
L	1900200040077
XL	1900200040078
XXL	1900200040079



MEN'S STARBOARD RECYCLED EVA TEE

The graphic is inspired by our Tiki mascot that is made from recycled flipflops collected by our Trash Hero team on beaches in the south of Thailand.

BLACK

S	1900200040080
M	1900200040081
L	1900200040082
XL	1900200040083
XXL	1900200040084



TIKI SET



Riders: Raúl Delgado, Erik Schnitzler, Martin Ferrand / Photographer: Vith Chinchanchokchai



MEN'S SONNI TIKI TEE

The graphic is aligned with the Tikhine Board (Ocean) which is designed by Starboard team rider *Sonni Hönscheid*.

WHITE

S	1900200040095
M	1900200040096
L	1900200040097
XL	1900200040098
XXL	1900200040099



MEN'S TONAL TIKI TEE

The wind shadow represents the thrill of speed doing our favorite water sports

BLACK

S	1900200040090
M	1900200040091
L	1900200040092
XL	1900200040093
XXL	1900200040094



MEN'S V-NECK TEE

Less is more. Keep it cool and simple.

WHITE

S	1900200040100
M	1900200040101
L	1900200040102
XL	1900200040103
XXL	1900200040104



MEN'S CORE TIKI TEE

SIGNATURE CLASSICS FOR MEN : This solid plain cotton shirt with embroïded Tiki logo is perfect for everyday casual wear. Make it part of your wardrobe essentials and create the perfect outfit.

We believe that every man should, at least, own the basics when it comes to T-shirts. White, grey and black; possibly the easiest colors to team with a multitude of looks for a variety of occasions. With the ability to wear them on their own, or layer them up for a cracking autumnal look – no matter what the weather, the T-shirt is here to stay.

WHITE

S 1900200040105
M 1900200040106
L 1900200040107
XL 1900200040108
XXL 1900200040109

GREY

S 1900200040115
M 1900200040116
L 1900200040117
XL 1900200040118
XXL 1900200040119

BLACK

S 1900200040110
M 1900200040111
L 1900200040112
XL 1900200040113
XXL 1900200040114



SUCK UP YOUR CO₂ EMISSIONS, PLANT A TREE!

THROUGH OUR PARTNERSHIPS WE ARE OFFSETTING
CO₂ EMISSIONS ON THE TRADE SHOW OUTDOOR BY ISPO'S
ELECTRICITY CONSUMPTION.

BY PLANTING CO₂ ABSORBING MANGROVES,
OUTDOOR BY ISPO'S ELECTRICITY EMISSIONS
WILL BE CLIMATE BALANCED 10 TIMES OVER.

TAKING US ONE STEP CLOSER
TO PROTECTING OUR OUTDOOR ENVIRONMENT.

Our partners for a deep-blue, sustainable future:



To find out more on offsetting your carbon footprint
please email: blue@star-board.com



ENVIRONMENT SET



Riders: Raúl Delgado, Johanna Hector, Tiesda You / Photographer: Vith Chinchanchokchai

MEN'S MANGROVE TEE

We plant 1 mangrove tree for every board sold in the Thor Heyerdahl Climate Parks in Myanmar.



WHITE

S	1900200040120
M	1900200040121
L	1900200040122
XL	1900200040123
XXL	1900200040124

MEN'S 10X CLIMATE POSITIVE TEE

Thanks to our mangrove forest with almost 200.000 trees in the ground we are becoming 10X Carbon net positive this year. This means that we do not only offset our current emissions, but also our emissions from the past and balance the decuple of them, which is why we become 10x climate positive.



WHITE

S	1900200040125
M	1900200040126
L	1900200040127
XL	1900200040128
XXL	1900200040129





Rider: Ceilina van Tonnesen / Photographer: Vith Chinchanchokchai



SUP KIDS

The SUPKids program is designed to teach kids SUP, water safety & environmental education. Their vision is to create experiences for our SUPKids that will enhance their appreciation, respect & understanding for sustainable living.

SUPkids uses games, drills & SUP activities to ensure that the kids walk away with vital water safety skills that will stay with them for life. They have taken environmental education out of the classroom, to the great outdoors, where we think it belongs.

Both SUPKids and Starboard believe that when kids fall in love with an outdoor sport, they fall in love with the outdoors. And kids who love their planet become ambassadors for taking care of it.

Starboard support SUPKids's mission to bring the joy of stand up paddling to the next generation of eco-warriors.



SUSTAINABLE SURF

Sustainable Surf is a California-based non-profit charity organization based in California. Their mission is to be the catalyst that transforms surf culture into a powerful force for protecting the ocean playground. They focus on addressing environmental impacts such as climate change related impacts, marine plastic pollution, and water quality issues that threaten our shared "surfing habitat."

Sustainable Surf provides engaging on-ramps for individuals to make lifestyle choices that can lower their negative impacts on the ocean and coastal environment, and consult with surf related businesses and organizations to improve their environmental performance, and help communicate their efforts in an authentic and effective way.

Starboard has committed to Sustainable Surf's Deep Blue Life initiative, reflecting on how we can take care of our oceans. Starboard's SUP and Windsurf boards are certified Eco-Board from Sustainable Surf! Starboard also helps to support Sustainable Surf's certified Deep Blue events.



GOOD KARMA PROJECTS

Good Karma Projects are leading the way towards sustainability within the board sports industry by enabling solutions for riders and raising awareness amongst society.

Founded by two surfers, who are also engineers, GK Projects works on solutions for brands, manufacturers and suppliers that will help on the common goal of reducing the environmental impact of their activities. The European Non-Profit Organisation also acts as contact connector. Bridging the connection to help anyone reach the goal of saving the environment, more efficiently than doing it alone!

Above all, their mission is to create consciousness and change people's attitudes and willingness to be a part of the sustainable development. Creating change through inspiring and informing riders, offering 360° solutions to producers and positively influencing society to an environmental -thinking way of doing things.



Rider: Svein Rasmussen / Photographer: Vitt Chinchachokchai

MEN'S VITAMIN SEA TEE

Designed by SupKids to show our passion for playing in the sea. Starboard recommends everyone take more vitamin SEA.



WHITE

S 1900200040230
M 1900200040231
L 1900200040232
XL 1900200040233
XXL 1900200040234

MEN'S POCKET SEA TREES TEE

New Project from Sustainable Surf co-operate with UN, "Reforestation the Ocean".



GREY

S 1900200040130
M 1900200040131
L 1900200040132
XL 1900200040133
XXL 1900200040134

MEN'S GK PROJECTS TEE

GK Projects stands for Good Karma projects, a non-profit organization active in sustainable solutions to protect our Earth and Oceans.



WHITE

S 1900200040135
M 1900200040136
L 1900200040137
XL 1900200040138
XXL 1900200040139

SOFT *BREATHABLE* DURABLE

Our Women's Tees are made of selected high-quality breathable cotton fabrics and go through an exquisite cutting process.

Thanks so that they get their shape modern fit with ribbed crewneck, short tidy sleeve and the super soft and comfy fabric.

All T-shirts are made from 100% Organic Cotton, a medium weight fabric (that's not sheer!) which gives you a natural feel for your everyday wear.







WOMEN'S STARBOARD TEE

This t-shirt is inspired by the paving stones for our foot path at the Starboard HQ which are made from recycled EPS foam from the board production.



BLACK

XS	1900200040140
S	1900200040141
M	1900200040142
L	1900200040143
XL	1900200040144



WOMEN'S STARBOARD TONAL TEE

Starboard T-shirt arrives in heather white hue with 3 tonal lines and 1 contrast print Starboard wording.



WHITE

XS	1900200040145
S	1900200040146
M	1900200040147
L	1900200040148
XL	1900200040149



WOMEN'S SONNI TIKI TEE

A feminine design aligned with our Tikhine board (SUN) which is designed by Starboard team rider *Sonni Hönscheid*.



WHITE

XS	1900200040150
S	1900200040151
M	1900200040152
L	1900200040153
XL	1900200040154



WOMEN'S PADDLE TEE

The design inspired by Starboard paddle platform with branding's colour.



TEAM BLUE

XS	1900200040170
S	1900200040171
M	1900200040172
L	1900200040173
XL	1900200040174



WOMEN'S MANGROVE TEE

Thanks to our mangrove forest with almost 200.000 trees in the ground we are becoming 10X Carbon net positive this year. This means that we do not only offset our current emissions, but also our emissions from the past and balance the decuple of them, which is why we become 10X climate positive.



TEAM BLUE

XS	1900200040160
S	1900200040161
M	1900200040162
L	1900200040163
XL	1900200040164



WOMEN'S SEA TREE TEE

The mangrove is a miracle tree and our symbol for a healthy environment.



GREY	
XS	1900200040155
S	1900200040156
M	1900200040157
L	1900200040158
XL	1900200040159



Sustainable Surf announces the launch of the SeaTrees initiative.

SeaTrees is the platform for the global surfing community to go *“carbon positive”* and support innovative Blue Carbon projects around the world.



Riders: Svein Rasmussen, Rocío Tarodo, Pornsuda Lertpongvoraphan, Erik Schnitzler / Photographer: Vith Chinchachokchai







Riders: Erik Schnitzler, Rocío Tarodo / Photographer: Vith Chinchanchokchai



MEN'S HOODIE JACKET

The Men's Hoodie Jacket is made from an incredibly soft cotton fleece fabric with an exceptionally soft feel. This hoodie is going to be your go-to relax essential. Feature with full front zipper design and a high-neck closure. The adjustable hood comes with an open snorkel neckline. An all-time-favorite jacket with the most comfortable regular fit and full pouch Kangaroo pockets.



GREY

S	1900200050183
M	1900200050184
L	1900200050185
XL	1900200050186
XXL	1900200050187

WOMEN'S HOODIE JACKET

This Women's hoodie jacket features a full zip-up front with split kangaroo pockets and warmth-sealing ribbed cuffs and hem. The matching color drawcord and adjustable hood make for the perfect fit. The body and hood are made from 100% Cotton jersey and lined with fleece for a casual look and comfy feel that keeps out the cold.



GREY

XS	1900200050188
S	1900200050189
M	1900200050190
L	1900200050191
XL	1900200050192

EVERYWHERE
IS A
PLAYGROUND









Riders: Alex Vila, Remi Vila, Mayar Rasmussen, Jennifer Jungeling / Photographer: Vith Chinchachokchai

Starboard presents kids long sleeve lycra collection, is well known for great fit function and colors along with high quality functional apparel for the whole family. All of our lycra collections are quick drying and feature a UPF 50+ rating to block out the sun's harmful rays. Starboard lycras are designed for surfers of all levels as well as the recreational athlete. They are great for trips to the beach or the pool as well as for lounging around. Matching styles for adults are also available so parents and kids can hit the beach scene as a team.

BOY'S LONG SLEEVE LYCRA

Materials : 80% Nylon 20% Spandex
Size : 7-8 - 13-14



TEAM BLUE

7-8 1900200020037
9-10 1900200020038
11-12 1900200020039
13-14 1900200020040

GIRL'S LONG SLEEVE LYCRA

Materials : 80% Nylon 20% Spandex
Size : 7-8 - 13-14



LIGHT BLUE

7-8 1900200020041
9-10 1900200020042
11-12 1900200020043
13-14 1900200020044



**PLAYTIME
CLOTHES**

Changing the messages we're sending to kids, giving them positive and constructive ideas to empower their future.

KID'S VITAMIN SEA TEE



WHITE

7-8	1900200040175
9-10	1900200040176
11-12	1900200040177
13-14	1900200040178

KID'S SONNI TIKI TEE



WHITE

7-8	1900200040179
9-10	1900200040180
11-12	1900200040181
13-14	1900200040182



Riders: Jennifer Jungeling, Alex Villa, Mayar Rasmussen / Photographed: With Chintana Chaijai



Rider: Mayar Rasmussen / Photographer: Vith Chinchachokchai

BOY'S BOARDSHORTS

An original boardshort, that you can take from the sea to sand. Featuring comfort without sacrificing performance function. Designed with an adjustable full-waist drawcord for a precise fit. The high-performance fabric is made from repurposed PET plastic bottles, offering a second life for a trash item while maintaining the same soft feel and durability as the original.



TEAM BLUE

7-8	1900200060221
9-10	1900200060222
11-12	1900200060223
13-14	1900200060224

GIRL'S BOARDSHORTS

Looped in with the Tikhine vibes, find feminine details in an easy fit short. The girls woven short is updated with side seam Sonni's graphic print and center front tie at the waist. Elastic waist shorts allow for a precise fit. Featured with stretch, soft, breathable and quick drying material is comfy to skin good for all day wearing.



GREY

7-8	1900200060225
9-10	1900200060226
11-12	1900200060227
13-14	1900200060228



F R E E D O M O F C H O I C E



Rider: Albert Pijoan / Photographer: Vith Chinchanaachokchai







*The great innovation.
Transform a promotional
or merchandising item
into a real interactive
object.*



TEAM CAP

Materials : 100% Polyester
OSFA : 1900200010001

Starboard offers adjustable classic fit for brand presentation. Featuring a pre-curved visor & structured front panels that maintain shape with a low-profile fit. The fabric uses re-engineered fibers designed to give superior breathability and quick dry ventilation system. A sporty design that is perfectly complemented by the snap back closure.



PERFORMANCE VISOR

Materials : 100% Polyester
OSFA : 1900200010004

The Starboard performance visors are ideal for women and men. Helping you stay focused and in the game with sweat-wicking, breathable fabric while staying shielded from the sun. An open top increases breathability during physical activity and mesh fabric sweatband provides ultimate air flow and moisture-wicking.

The adjustable closure lets you easily customize the fit of the visor. Soft hook and loop closure and thumb tab allow for easy change in size.

PARLEY CAP

Materials : 100% Polyester
OSFA : 1900200010003

A collaboration with Parley For The Oceans. With high-crown design and a flat bill, 6-panel construction and adjustable snap back closure you have a classic fit. All reinforced flat brim with stretchy heather fabric.

RPET CAP

Materials : 100% Recycled Polyester
OSFA : 1900200010002

A 6-panel structured eco cap made from 100% Recycled Polyester materials, this cap is ideal for promotions that want to focus the attention on being green. This cap shares fabric with Starboard, Severn and Airush's board bags.





SONNI CAP

Materials : 100% Polyester
OSFA : 1900200010005

It is a well-worn, comfortable cap specifically developed for women's relaxed fit. Front panels structured for stability and a classic cap shape for casual fit with an open back style with adjustable closure. Under the peak is Sonni's graphic to align with Tikhine board also matching with women Sonni's collection.



BEANIE

Materials : 70% Acrylic 30% Wool
OSFA : 1900200010006

The Starboard Beanie is a must-have everyday piece for Fall & Winter. The ultra-soft wool texture of the knit adds a level of warmth and comfort. Contrasting a black fabrication and tonal "Starboard" logo with a "Tiki" embroidered script at the panels.





ACCESSORIES



Riders: Remi Vila, Jenny, Alex Vila, Mayar Rasmussen / Photographer: Vith Chinchachokchai

PONCHO TOWEL

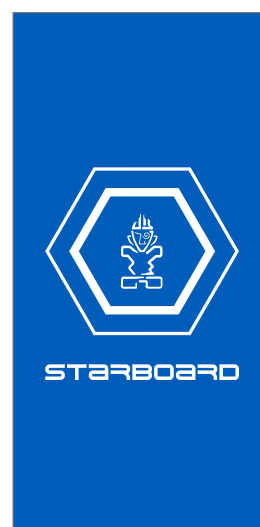
A must have poncho towel, a wet suit changing robe for watersports like a portable changing room. Easily get in or out of your water wear without exposing yourself. Get used to a super water absorbent towel, that will dry you off in no time! Hooded design with thick 100% cotton material, soft to your skin, blocks wind and keeps you warm. The perfect companion to take with you to your training sessions and competitions.

Material : 100% Cotton
OSFA : 1900190061450

BEACH TOWEL

Drape yourself in our cool and comfortable Starboard Beach Towel, whether you are lounging poolside working on your tan, or returning from a swim, the 100% Long Staple Cotton allows for a breathable and soft feel. The signature towels are colorfast & machine washable. Avoid using fabric softeners and dryer sheets, as those products may decrease absorbency.

Material : 100% Cotton
OSFA : 1900200070229



SAFETY FIRST

**ALWAYS WEAR A LIFE VEST WHEN
YOU GO PADDLE BOARDING**

When you fall into the water, the buoyancy
in the life vest will help you stay afloat with easiness.





LIFE JACKET

The Starboard Life Jacket is a great option for anyone looking for an economical PFD for water activities. Lightweight foam panels that allow for great flexibility. A 2 Buckle and Zippered closure makes it easy to put on securely. Superior drain ability keeps the vest lightweight and comfortable, even when wet.

- Foam life jacket with Buoyancy : 75N / 100N
- High density polyethylene foam
- 1mm Neoprene

Colour : Black
Materials : 1mm Neoprene
Size : S - XL

S 1900190061451
M 1900190061452
L 1900190061453
XL 1900190061454



IMPACT VEST

The Starboard impact vest is designed around the wind sports rider. Allowing maximum range of motion in the shoulder and arms. The unique designs are forms fitting to allow the use of any harness. Back pocket can adding the water bladder with fix loop at front for paddle utility.

- The foams are resilient, compressible and light weight
- Foam is a fully cross-linked closed cell expanded polyethylene.
- 1mm Neoprene

Colour : Navy
Materials : 1mm Neoprene
Size : S - L

S 1900170001446
M 1900170001447
L 1900170001448



Top : Women Long Sleeve Lycra | **Bottom :** Women Race Tight | **Board :** SUP Windsurfing Inflatable



Rider: Johanna Hector / Photographer: With Chinchana Chokchai

M E R C H A N D I S E





Rider: Martin Ferrand / Photographer: With Chinchachokchai

Top : Men Tonal Tiki Tee | **Bottom :** Men Original Boardshorts | **Cap :** Starboard Parley Cap



Rider: Rocío Tarodo / Photographer: Vih Chinchanaokchai

Top : Women Singlet Watershirt | Bottom : Women Original Boardshorts | Board : SUP Windsurfing



Rider: Arunee Pasuk / Photographer: Georgia Schofield

Top : Kids Vitamin SEA Tee | **Bottom :** Kids Original Boardshorts | **Cap :** Performance Visor



Rider: Prapanee Phimthong / Photographer: Vith Chinchachokchai

Top : Women Sonni Tiki Tee | Bottom : Women Original Boardshorts | Board : SUP Touring



Rider: Rocío Tarodo / Photographer: With Chinchanaachokchai

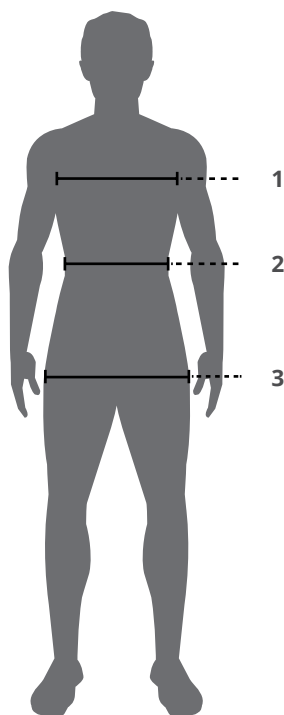
Top : Women Starboard Tee | **Bottom** : Women Original Boardshorts



Riders: Raúl Delgado, Johanna Hector / Photographer: Vith Chinchachokchai

Top : Men/Women Mangrove Tee | Bottom : Men/Women Original Boardshorts | Cap : RPET Cap / Performance Visor

SIZE CHART



Measuring Your Body

1. CHEST

The chest is measured around the fullest part of your chest with arm relaxed.

2. WAIST

The waist is measured by going around the body at the narrowest point (usually the narrowest point, where your body bends from side to side).

3. HIP

The hip is measured by going around the body at the widest point of the hips.

MEN'S SIZE CHART

Starboard's size chart is for use as a guide for stock size items only. If you are between sizes we suggest choosing the next largest size.

SIZE	HEIGHT	CHEST	WAIST
48 / S	5'6" - 5'9" 168 - 175cm	36 - 38in 92 - 97cm	30 - 32in 76 - 81cm
50 / M	5'8" - 5'11" 173 - 180cm	38 - 40in 97 - 102cm	32 - 34in 81 - 86cm
52 / L	5'10" - 6'2" 168 - 188cm	40 - 42in 102 - 107cm	34 - 36in 86 - 91cm
54 / XL	6'0" - 6'4" 183 - 193cm	42 - 44in 107 - 112cm	36 - 38in 91 - 96cm
56 / XXL	6'2" - 6'6" 188 - 198cm	44 - 46in 112 - 117cm	38 - 40in 96 - 101cm

WOMEN'S SIZE CHART

Starboard's size chart is for use as a guide for stock size items only. If you are between sizes we suggest choosing the next largest size.

SIZE	HEIGHT	CHEST	WAIST	HIP
36 / XS	5'3" - 5'6" 160 - 167cm	33 - 35in 84 - 89cm	26 - 28in 76 - 72cm	36 - 38in 93 - 98cm
38 / S	5'4" - 5'7" 162 - 170cm	36 - 38in 89 - 94cm	28 - 30in 72 - 77cm	38 - 40in 98 - 103cm
40 / M	5'6" - 5'9" 168 - 175cm	38 - 40in 94 - 99cm	30 - 32in 77 - 82cm	40 - 42in 103 - 108cm
42 / L	5'7" - 5'10" 170 - 177cm	40 - 42in 99 - 104cm	32 - 34in 82 - 87cm	42 - 44in 108 - 113cm
44 / XL	5'9" - 5'11" 175 - 180cm	42 - 44in 104 - 109cm	34 - 36in 87 - 92cm	44 - 46in 113 - 118cm

STARBOARD WISH TO SHARE A WARM THANKS
TO EVERYONE BELOW FOR ALL CONTRIBUTIONS AND ENERGY SHARED
THAT HELPED THE SHAPING OF THIS CATALOGUE

RIDER

MEN

SVEIN RASMUSSEN
ABRAHAM SHOUSE
ALBERT PIJOAN
CONNOR BAXTER
DANIEL HASULYO
ERIK SCHNITZLER
MARTIN FERRAND
RAÚL DELGADO
REMI VILA
TIESDA YOU
VIKTOR LÖFGREN
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SIPAPAR LEKDEE

Riders: Zane Schweitzer, Sonni Honscheid and Carsten Kurnis / Photographer: Georgia Schofield



LIVE THE TIKI LIFE.

Join us on a journey to protect our blue planet while riding the best gear ever.

Our welded, woven and fusion double chambered inflatable boards set the benchmark for durability, stiffness, weight and performance. Our Deluxe boards are simply more stable, lighter and with that amazing immediate reflex feel.

Our Blue Carbon composite boards have won 8 out of 10 gold medals at the ISA SUP Surf World's over the last five years. Starboard has also been leading the SUPRacer.com rankings for six years straight.

We created the Plastic Offset Program, whereby we calculated our plastic footprint to then tax ourselves and set up a fund to incentivize our coastal cleanups. We also have 230,000 Mangrove trees in the ground in the Thor Heyerdahl Climate Park, making us more than 10 x climate positive. So get a Starboard, let us plant a mangrove tree and pick up coastal plastic trash equivalent to 200 bags, protecting our blue planet.

Live the Tiki Life and join us on our journey to be better for the world.

